



WHO WE ARE

**We are an agency
of Marketing and
Communication
at the service
ICT companies.**

OVERVIEW

We approach customers' needs on a par with an in-house department, adopting certified technologies and a strategic vertical, geared toward generating and measuring results.

25+

Customers

15+

Employees

5+

Markets
of reference

350+

Projects

SERVICES

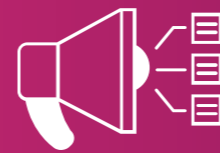
We help clients achieve their business goals through an approach to 1-to-1 partnerships, which is as close as possible to the “in-house department” concept.

We promote a strategic approach geared toward using all the levers offered by marketing, before moving to the operational phase, and we cultivate listening skills, constant dialogue, specialization, strategic thinking and result orientation.

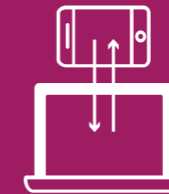
MARKETING



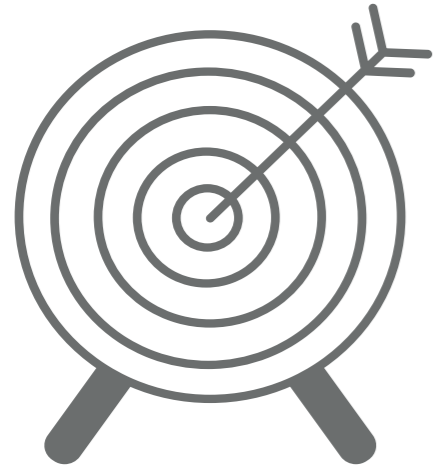
COMMUNICATION



MEDIA



MARKETING

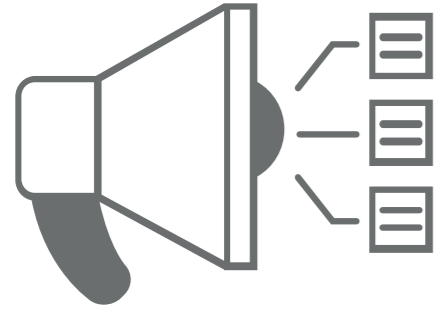


We define strategic planning for the clients' business through analysis and monitoring of the market segment within which they operate. Our marketing strategies channel all efforts toward achieving satisfactory and lasting results.

Marketing is not just about selling, persuading, convincing, but it is above all to create value for the business.

- Strategic planning
- Strategic analysis
- Business monitoring

COMMUNICATION

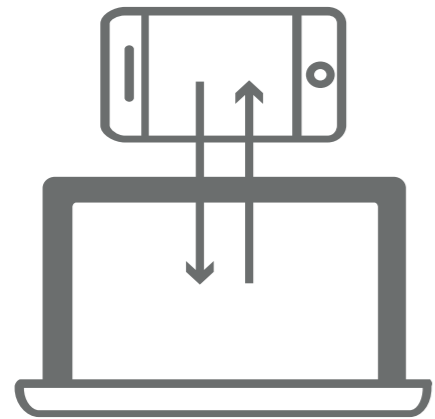


We define communication strategies supported by the most innovative web and graphic solutions. We build brand impactful identities with creative and engaging storytelling. We believe that behind the communication of every great brand should be ideas capable of winning over the audience.

A product is nothing without a story, without a clear and clear expression of its essence.

- Web
- Graphics
- Social Media
- SEO
- Advertising
- Press

MEDIA



We produce multimedia content aimed at the acquisition of unprecedented spaces for promotion and interaction with the user. Communication is made above all, of moving images capable of returning glimpses of reality, tell facts and truths that otherwise would not would have no value.

A brand without valuable multimedia content is a soul in pain that will never find a home.

- Photo
- Video production
- Video editing

WHY WE

- **Specializing in ICT**
- **From strategy to operations**
- **Your outsourced team**
- **International partners**

TOOLS AND CERTIFICATIONS



Google Ads
Certification

METODO BELLI®
I 7 quadranti della Strategia Digitale.



Adobe

DAVINCI RESOLVE

llm
#lucalamesa

KAUFFMAN
FASTTRAC®



SEO TESTER ONLINE

 **asana**

NETWORK

We are present in

Italy, France, Belgium, Switzerland, Luxembourg, the United States, Algeria, and the United Arab Emirates.



PORTFOLIO



CONTACTS



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